



NEWS RELEASE

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FOR IMMEDIATE RELEASE

NEBRASKA VR JOINS BROAD EFFORT TO OBSERVE NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH

Nebraska VR today announced its participation in National Disability Employment Awareness Month, an annual awareness campaign that takes place each October. The purpose of the campaign is to create awareness about disability employment issues and celebrate the many and varied contributions of America's workers with disabilities. This year's theme is "InclusionWorks."

"By fostering a culture that embraces individual differences, including disabilities, businesses profit by having a wider variety of tools to confront challenges," said Jennifer Sheehy, Deputy Assistant Secretary of Labor for Disability Employment Policy. "Our nation's most successful companies proudly make inclusion a core value. They know that inclusion works. It works for workers, it works for employers, it works for opportunity, and it works for innovation."

Nebraska VR helps people with disabilities prepare for, obtain, and maintain employment while helping businesses recruit, train, and retain employees with disabilities. Reflecting this year's theme, throughout the month Nebraska VR will be engaging in a variety of activities to educate Nebraskans on disability employment issues and the role they play in fostering a disability-friendly work culture.

"Nebraska VR is proud to be a part of this year's National Disability Employment Awareness Month," said Nebraska VR Director Mark Schultz. "We want to spread the important message that a strong workforce is one inclusive of the skills and talents of all individuals, including individuals with disabilities." These efforts include business outreach, television interviews, information booths, a resource fair, and a Disability Employment Awareness Month Forum.

To learn more, visit Nebraska VR's website at <http://www.vr.nebraska.gov/>

Employers and employees in all industries can learn more about how to participate in National Disability Employment Awareness Month and ways they can promote its messages — during October and throughout the year — by visiting the ODEP website at www.dol.gov/odep/.